

Übersicht Fahrradmarkt 2022\*\*\* (ohne Spiel- und Kindervelo 10"-18") (Total Verkauf Kinderspielvelos im 2022: 33'840 Stück)

Marché suisse de la bicyclette 2022\*\*\*: Vue d'ensemble (sans les vélos d'enfants ou vélos jouets 10-18") (Total des ventes de vélos de jeu pour enfants en 2022: 33'840 unités)

Segmente / Catégories	Total Stk. / pcs		Total %		Fachhandel Commerce spécialisé		Fachhandel Commerce spécialisé		Grossverteiler/Fachmärkte Grands distributeurs/marché spécialisé		Grossverteiler/Fachmärkte Grands distributeurs/marchés spécialisés		Gesamtmarkt Marché total		Fachhandel Commerce spécialisé		Grossverteiler/ Fachmärkte Grands distributeurs/ marchés spécialisés	
	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022	Veränderung 2021/2022	Veränderung 2021/2022	Veränderung 2021/2022	
<b>Sportvelos ohne Ausrüstung / Vélos de sport sans équipement</b>																		
MTB 26"	14'866	7'562	3.0%	1.6%	838	1'312	0.2%	0.4%	14'018	6'250	9.4%	4.9%	-7'294	-49.1%	474	56.6%	-7'768	-55.4%
MTB 27.5"	44'428	28'326	9.0%	5.9%	29'280	16'824	8.5%	4.7%	15'148	11'502	10.2%	9.0%	-16'102	-36.2%	-12'456	-42.5%	-3'646	-24.1%
MTB 29"	60'374	55'036	12.2%	11.4%	57'428	52'392	16.6%	14.7%	2'946	2'644	2.0%	2.1%	-5'338	-8.8%	-5'036	-8.8%	-302	-10.3%
Cross 28"	6'488	3'728	1.3%	0.8%	5'814	3'474	1.7%	1.0%	674	254	0.5%	0.2%	-2'760	-42.5%	-2'340	-40.2%	-420	-62.3%
Rennvelo / Vélo de course	21'458	22'622	4.3%	4.7%	21'286	22'622	6.2%	6.4%	172	0	0.1%	0.0%	1'164	5.4%	1'336	6.3%	-172	-100.0%
Triathlon- und Zeitfahrenvelos	422	248	0.1%	0.1%	422	248	0.1%	0.1%	0	0	0.0%	0.0%	-174	-41.2%	-174	-41.2%	0	n.a.
Radquer / Gravel	9'546	21'112	1.9%	4.4%	9'546	19'488	2.8%	5.5%	0	1'624	0.0%	1.3%	11'566	121.2%	9'942	104.1%	1'624	n.a.
Junior 20-24", Freestyle	52'044	36'286	10.5%	7.5%	20'596	14'070	6.0%	4.0%	31'448	22'216	21.2%	17.4%	-15'758	-30.3%	-6'526	-31.7%	-9'232	-29.4%
<b>Total Sport Segment</b>	<b>209'616</b>	<b>174'920</b>	<b>42.4%</b>	<b>36.2%</b>	<b>145'210</b>	<b>130'430</b>	<b>42.1%</b>	<b>36.6%</b>	<b>64'406</b>	<b>44'490</b>	<b>43.3%</b>	<b>34.9%</b>	<b>-34'696</b>	<b>-16.6%</b>	<b>-14'780</b>	<b>-10.2%</b>	<b>-19'916</b>	<b>-30.9%</b>
<b>Freizeit-/Alltagsvelos mit Ausrüstung / Vélos de loisir et d'usage quotidien avec équipement</b>																		
Citybikes 28"	56'854	59'892	11.5%	12.4%	29'740	30'500	8.6%	8.6%	27'114	29'392	18.2%	23.0%	3'038	5.3%	760	2.6%	2'278	8.4%
Citybikes 26"	12'698	18'816	2.6%	3.9%	4'340	14'036	1.3%	3.9%	8'358	4'780	0.0%	3.7%	6'118	48.2%	9'696	223.4%	-3'678	-42.8%
Junior 20-24"	25'448	8'634	5.2%	1.8%	15'892	2'214	4.6%	0.6%	9'556	6'420	6.4%	5.0%	-16'814	-66.1%	-13'678	-86.1%	-3'136	-32.8%
Special (Tandems, Falvelos / vélos à plier etc.)	1'908	2'570	0.4%	0.5%	1'144	646	0.3%	0.2%	764	1'924	0.5%	1.5%	662	34.7%	-498	-43.5%	1'160	151.8%
<b>Total City Segment</b>	<b>96'908</b>	<b>89'912</b>	<b>19.6%</b>	<b>18.6%</b>	<b>51'116</b>	<b>47'396</b>	<b>14.8%</b>	<b>13.3%</b>	<b>45'792</b>	<b>42'516</b>	<b>30.8%</b>	<b>33.3%</b>	<b>-6'996</b>	<b>-7.2%</b>	<b>-3'720</b>	<b>-7.3%</b>	<b>-3'276</b>	<b>-7.2%</b>
<b>Elektro-Fahrräder ohne Ausrüstung / Vélos électriques sans équipement</b>																		
E-MTB 26", 25 km/h*	98	0	0.0%	0.0%	33	0	0.0%	0.0%	65	0	0.0%	0.0%	-98	-100.0%	-33	-100.0%	-65	-100.0%
E-MTB 26", 45 km/h**	0	0	0.0%	0.0%	0	0	0.0%	0.0%	0	0	0.0%	0.0%	0	n.a.	0	n.a.	0	n.a.
E-MTB 27.5", 25 km/h*	33'667	9'363	6.8%	1.9%	23'157	6'884	6.7%	1.9%	10'510	2'469	7.1%	2.1%	-24'304	-72.2%	-16'263	-70.2%	-8'041	-76.5%
E-MTB 27.5", 45 km/h**	1'058	2'715	0.2%	0.8%	0	2'715	0.0%	0.8%	1'058	0	0.7%	0.0%	1'657	156.6%	2'715	n.a.	-1'058	-100.0%
E-MTB 29", 25 km/h*	35'960	51'382	7.3%	10.6%	35'106	42'885	10.2%	12.0%	854	8'498	0.6%	7.2%	15'422	42.9%	7'779	22.2%	7'644	895.0%
E-MTB 29", 45 km/h**	363	381	0.1%	0.0%	78	381	0.0%	0.1%	285	0	0.2%	0.0%	18	5.0%	303	388.5%	-285	-100.0%
E-Road 25 km/h*	3'505	621	0.7%	0.1%	3'505	621	1.0%	0.2%	0	0	0.0%	0.0%	-2'884	-82.3%	-2'884	-82.3%	0	n.a.
E-Road 45 km/h**	0	128	0.0%	0.0%	0	128	0.0%	0.0%	0	0	0.0%	0.0%	128	n.a.	128	n.a.	0	n.a.
E-Gravel 25 km/h*	757	450	0.2%	0.1%	757	450	0.2%	0.1%	0	0	0.0%	0.0%	-307	-40.6%	-307	-40.6%	0	n.a.
E-Gravel 45 km/h**	0	0	0.0%	0.0%	0	0	0.0%	0.0%	0	0	0.0%	0.0%	0	n.a.	0	n.a.	0	n.a.
<b>Total Elektro-Fahrräder ohne Ausrüstung</b>	<b>75'048</b>	<b>65'040</b>	<b>15.3%</b>	<b>13.5%</b>	<b>62'636</b>	<b>54'074</b>	<b>18.1%</b>	<b>15.2%</b>	<b>12'772</b>	<b>10'966</b>	<b>8.6%</b>	<b>9.3%</b>	<b>-10'368</b>	<b>-13.7%</b>	<b>-8'562</b>	<b>-13.7%</b>	<b>-1'806</b>	<b>-14.1%</b>
<b>Elektro-Freizeit-/Alltagsfahrräder mit Ausrüstung / Vélos électriques de loisir et d'usage quotidien avec équipement</b>																		
E-MTB "SUV"-Bikes 25km/h*	0	26'451	0.0%	5.5%	0	25'715	0.0%	7.0%	0	736	0.0%	0.6%	26'451	n.a.	25'715	n.a.	736	n.a.
E-MTB "SUV"-Bikes 45 km/h**	0	2'595	0.0%	0.5%	0	2'595	0.0%	0.7%	0	0	0.0%	0.0%	2'595	n.a.	2'595	n.a.	0	n.a.
City-E-Bike 26", 25 km/h*	2'941	5'192	0.6%	1.1%	2'070	3'413	0.6%	0.9%	870	1'779	0.6%	1.5%	2'251	76.5%	1'343	64.9%	909	104.5%
City-E-Bike 26", 45 km/h**	29	160	0.0%	0.0%	29	160	0.0%	0.0%	0	0	0.0%	0.0%	131	451.7%	131	451.7%	0	n.a.
City-E-Bike 27.5", 25 km/h*	39'701	31'763	8.0%	6.6%	29'776	21'542	8.6%	8.7%	9'925	10'221	6.6%	6.6%	-7'938	-20.0%	-8'234	-27.7%	296	3.0%
City-E-Bike 27.5", 45 km/h**	7'298	9'542	1.5%	2.0%	5'454	9'542	1.6%	2.6%	1'843	0	0.0%	0.0%	2'244	30.8%	4'088	75.0%	-1'843	-100.0%
City-E-Bike 28", 25 km/h*	44'174	67'073	8.9%	14.2%	31'299	52'484	9.1%	14.8%	12'875	14'599	2.7%	12.4%	22'899	51.8%	21'185	67.7%	1'714	13.3%
City-E-Bike 28", 45 km/h**	13'533	6'662	2.7%	1.4%	13'378	4'382	3.9%	1.2%	155	2'270	0.0%	1.9%	-6'871	-50.8%	-8'986	-67.2%	2'115	1364.8%
Cargo-E-Bikes, 25 km/h*	3'844	3'652	0.8%	0.4%	3'844	3'573	1.1%	0.5%	0	78	0.0%	0.0%	-192	-5.0%	-271	-7.0%	78	n.a.
Cargo-E-Bikes, 45 km/h**	374	598	0.1%	0.1%	374	598	0.1%	0.2%	0	0	0.0%	0.0%	224	60.0%	224	60.0%	0	n.a.
<b>Total Elektro-Fahrräder mit Ausrüstung</b>	<b>111'894</b>	<b>153'690</b>	<b>15.3%</b>	<b>31.8%</b>	<b>86'224</b>	<b>124'016</b>	<b>18.1%</b>	<b>36.7%</b>	<b>25'668</b>	<b>29'674</b>	<b>8.6%</b>	<b>16.6%</b>	<b>41'796</b>	<b>37.4%</b>	<b>37'792</b>	<b>43.8%</b>	<b>4'006</b>	<b>15.6%</b>
<b>TOTAL Sport / City / Elektrisch</b>	<b>493'826</b>	<b>483'562</b>	<b>100.0%</b>	<b>100.0%</b>	<b>345'187</b>	<b>355'915</b>	<b>100.0%</b>	<b>100.0%</b>	<b>148'639</b>	<b>127'646</b>	<b>100.0%</b>	<b>100.0%</b>	<b>-10'264</b>	<b>-2.1%</b>	<b>10'728</b>	<b>3.1%</b>	<b>-20'993</b>	<b>-14.1%</b>
Total Elektro-Fahrräder	187'302	218'730	37.9%	45.2%	148'861	178'069	43.1%	50.0%	38'440	40'640	25.9%	31.8%	31'428	16.8%	29'228	19.6%	2'200	5.7%
Total Elektro-Fahrräder, 25 km/h	164'648	195'947	33.3%	40.5%	129'547	157'577	37.5%	44.3%	35'099	38'370	23.6%	30.1%	31'299	19.0%	28'030	21.6%	3'271	9.3%
Total Elektro-Fahrräder, 45 km/h	22'655	22'783	4.6%	4.7%	19'313	20'512	5.6%	5.8%	3'341	2'270	2.2%	1.8%	127	0.6%	1'199	6.2%	-1'071	-32.0%
<b>Zusatz: Total Mountainbikes ohne und mit E-Motor</b>																		
<b>Supplément: Total Mountainbikes sans ou avec e-moteur</b>																		
Total MTB (26", 27.5", 29") ohne und mit E-Motor	190'804	154'766	38.6%	32.0%	145'920	123'403	42.3%	34.7%	44'884	31'362	31.7%	24.6%	-36'038	-18.9%	-22'517	-15.4%	-13'522	-30.1%

\* ohne Typengenehmigung / \* sans réception par type = max. 25 km/h

\*\* mit Typengenehmigung / \*\* avec réception par type = max. 45 km/h

\*\*\* neue Berechnungsgrundlage in Anlehnung an die Importstatistik des Bundes / \*\*\* nouvelle base de calcul basée sur les statistiques fédérales d'importation